# Arsht Center Paid Internship Marketing – Graphic Design

# **Program Responsibilities**

The graphic design intern will work directly with the publication's director and the creative team on the production of the Arsht Center's marketing collateral and institutional assets. The intern can expect to work in a challenging, deadline-oriented environment that serves external and internal customers.

# The design intern will assist with:

- The creation and editing of print and digital marketing collateral, including show posters, advertisements, fliers, brochures, postcards and social media graphics.
- The creation and editing of institutional assets such as website graphics, directional signage, and program art.
- Editing photos for publication.
- Office tasks as needed.
- Other tasks as assigned.

# **Program Requirements:**

- Must be a college junior, senior or graduate student pursuing a degree in graphic design, art direction or a related field.
- Must be at least 18 years old (prior to starting the internship).
- Must be proficient in Adobe Creative Cloud (InDesign, Photoshop, Illustrator, etc.)
- Video-editing experience (particularly with Adobe Premiere and After Effects) is not required but welcome.
- Must possess an acute attention to detail.
- Must be willing and able to work quickly under tight deadlines.
- Must have a strong interest in the arts.

 Must be able to work a minimum of 15 hours and a maximum of 24 hours a week

# Job Type:

Internship

#### **Work Location**

In person

#### **Schedule**

**Dayshift** 

# Ability to commute/relocate

Miami, FL 33132

Reliable method of transportation or planning to relocate before starting work (Required)

# Salary

\$15.00 per hour

This is a paid internship that can be taken for school credit. Please check with your school for additional details.

# **Physical Demands**

- While performing the duties of this position, the employee is frequently required to stop, reach, stand, walk, lift, pull, push, grasp, communicate, and use repetitive motions.
- While performing the duties of this position, the employee may frequently lift and or move 20 pounds of materials.
- The position requires the individual to meet multiple demands from multiple people and interact with the public and other staff.

# **About the Adrienne Arsht Center for the Performing Arts of Miami-Dade County**

Set in the heart of downtown Miami, the Adrienne Arsht Center for the Performing Arts of Miami-Dade County is committed to welcoming and connecting ALL people to the arts, to the Arsht Center and to each other. Since opening in 2006, the Arsht Center, a 501C3 nonprofit organization, has been a catalyst for billions of dollars in new development in the downtown area, a leader in programming that mirrors South Florida's diversity, a host venue for historic events and Miami's hub for arts education.

Every year, we serve more than 50,000 young learners and offer more than 100 culturally diverse and inclusive education programs. Our 300-plus annual events include the Knight Masterworks Classical Music series, featuring magnificent orchestras and soloists from around the world; the best musicals direct from New York for Broadway in Miami; Jazz Roots, the largest jazz series in South Florida; the award-winning, Miamimade Theater Up Close program; Flamenco Festival Miami; and brilliant work from our many arts partners and local artists.

The Arsht Center is a home stage for three resident companies — Florida Grand Opera, Miami City Ballet and New World Symphony — and a launchpad for local artists to make their mark on the international stage. In addition, our Family Fest, CommuniTEA LGBTQ+ celebration and Heritage Fest are among dozens of free activities that bring together people from all corners of our community.

For more information, visit arshtcenter.org.

The Adrienne Arsht Center is an equal opportunity employer committed to being an inclusive workplace and strongly believes in the importance of having a diverse group of individuals represented both onstage and off.