



Adrienne Arsht Center 18th Anniversary Gala

# VILLE LUMIÈRE

## CITY OF LIGHT

SATURDAY, APRIL 13, 2024

All sponsorships due  
by April 3, 2024

For more information  
or to RSVP, please e-mail  
your completed form to  
Shay Garcia at  
[sgarcia@arshtcenter.org](mailto:sgarcia@arshtcenter.org)  
or call (786) 468-2038.

# TABLE SPONSORSHIP OPPORTUNITIES

## Château de Versailles Virtuose

**\$100,000**

The Palace of Versailles was closely associated with the Bourbon monarchs and the French aristocracy, embodying the opulent and extravagant lifestyle of the royal court.

- 1<sup>st</sup> arrondissement table placement with 10 seats
- Named Supporting Sponsor of one of our 2024-2025 Arsht Center Presents Series with 4 premium seats
- One customized collaborative opportunity on the night of the gala:
  - Sponsored table for our Arts Education gala participants and their families
  - Sponsored table for an organization or guests of your choice
  - Open to tailored collaborations that align with your interests
- Verbal recognition from the stage
- Full-page ad in the digital program

## Opéra Garnier Ensemble

**\$50,000**

A renowned opera house in Paris that symbolizes the grandeur and architectural excellence of the Belle Époque era, a period of optimism and artistic innovation in France.

- 2<sup>nd</sup> arrondissement table placement with 10 seats
- Full-page ad in the digital program

## Rive Gauche Soliste

**\$15,000**

Refers to the Left Bank of the River Seine in Paris. It is known for its art galleries, theaters and jazz clubs, which have contributed to its reputation as a center of artistic expression.

- 3<sup>rd</sup> arrondissement table placement with 6 seats
- Quarter-page ad in the digital program

## Montmartre Maestro

**\$30,000**

Montmartre is a place where individuals from diverse backgrounds, including artists, performers and people from all walks of life, coexist and celebrate diversity.

- 3<sup>rd</sup> arrondissement table placement with 8 seats
- Half-page ad in the digital program

## Café de Flore Artiste

**\$10,000**

Café de Flore served as a meeting place where intellectual and artistic luminaries gathered.

- 4 seats at a gala table

## Solo Soirée Pass

**\$2,500**

- 1 individual seat at the gala event
- Complimentary valet

### INCLUDED IN ALL TABLE LEVELS

- Recognition of sponsorship level in event promotional materials
- Sponsor name/company displayed on event signage
- Mention in event press releases and media coverage
- Recognition on website and social media platforms
- Butler service at table
- Complimentary valet

# UNDERWRITING OPPORTUNITIES

## **\$80,000: Cuisine and Patisserie (1 available)**

- Includes 8 gala tickets, branded menu, branded patisserie station, 4 branded, roaming sweet and savory treat carts, recognition in gala promotional materials

## **\$50,000: Vignette Entertainment (1 available)**

- Includes 6 gala tickets, recognized as the official entertainment sponsor, branded entertainment stages (2), recognition in gala promotional materials. Entertainment to include 8 vignette performances

## **\$40,000: A Stroll Through Paris Immersive Experience (1 available)**

- Includes 4 gala tickets, recognized as the official cocktail hour sponsor, branded signage at cocktail hour, branded perfume & cologne creation activation, recognition in gala promotional materials

## **\$30,000: Table of 10 for Family Members of our Arts Education Gala Participants/Performers**

- Includes 2 tickets to gala, branded table signage, recognition in gala promotional material
- **You can also sponsor individual tickets for family members, \$2,500 per ticket**

## **\$30,000: Table of 10 for Award Honorees**

- Includes 2 tickets to gala, 1 sponsored table for Marshall Davis, family of Ruth Greenfield, or in honor of Adrienne Arsht. Recognition in gala promotional materials
- **You can also sponsor individual tickets for awardee family and friends, \$2,500 per ticket**

## **\$15,000: Branded Photo Booth (1 available)**

- Includes branded photo strip, recognition in gala promotional materials

## **\$10,000: Gift Box **UNDERWRITTEN AND NO LONGER AVAILABLE****

- Includes branded gift box items for guests, recognition in gala promotional materials

## **\$6,000: Staff and Artist Meals (1 available) **UNDERWRITTEN AND NO LONGER AVAILABLE****

- Includes recognition in gala promotional materials

## **\$5,000: Valet (1 available) **UNDERWRITTEN AND NO LONGER AVAILABLE****

- Includes custom opportunities tailored to your brand, recognition in gala promotional materials

**Underwriters assist in covering the expenditures of the event, allowing more of the dollars raised to directly benefit the individuals and families we serve through arts education and community engagement programming.**

## **DIGITAL GALA PROGRAM ADS**

### **Individual Program Ads**

- Purchase corporate ad space or extend congratulatory acknowledgments to our award honorees in the gala program.

**\$800 Full-page**

**\$400 Half-page**

**\$200 Quarter-page**

## **MEDIA SPONSOR OPPORTUNITIES**

- For inquiries about media sponsorship opportunities, please reach out to Shay Garcia, Director of Special Events, [sgarcia@arshtcenter.org](mailto:sgarcia@arshtcenter.org).

# SPONSORSHIP FORM

PLEASE PRINT YOUR NAME OR ORGANIZATION AS YOU WISH IT TO APPEAR IN THE GALA PROGRAM.

Name / Organization

Address

State

Zip Code

City

Phone

Email

**CHECK ENCLOSED:** Payable to the **Adrienne Arsht Center Foundation, Inc.**

Mail to: **Adrienne Arsht Center  
Attn: Development Office  
1300 Biscayne Boulevard  
Miami, FL 33132**

CREDIT CARD:

American Express

Visa

MasterCard

Discover

\$

In the Amount of

Name on Card

Credit Card #

Exp. Date

Security Code

Signature

Date

**Adrienne Arsht Center**  
FOR THE PERFORMING ARTS OF MIAMI-DADE COUNTY

GALA PROCEEDS BENEFIT THE ARSHT CENTER'S INNOVATIVE AND IMPACTFUL ARTS EDUCATION AND COMMUNITY ENGAGEMENT PROGRAMMING, TOUCHING YOUNG LIVES AND CREATING FUTURE ARTISTS.

The Adrienne Arsht Center Foundation, Inc. is a non-profit organization, and all donations are tax-deductible to the full extent of the law. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 800/435-7352 TOLL FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY APPROVAL OR ENDORSEMENT BY THE STATE. THE ADRIENNE ARSHT CENTER FOUNDATION, INC. REGISTRATION NUMBER IS CH26374. NO PERCENTAGE (ZERO) OF EACH CONTRIBUTION IS RETAINED BY ANY PROFESSIONAL SOLICITOR, AND 100% OF EACH CONTRIBUTION IS RECEIVED BY OUR ORGANIZATION.



# PROGRAM AD DETAILS

## PROGRAM AD SIZES

Full Page: 8.5" (w) x 11" (h)

Half Page: 8.5" (w) x 5.5" (h)

Quarter Page: 4.25" (w) x 5.5" (h)

## FILE SUBMISSION:

All files should be saved at 300 dpi resolution or higher. Acceptable file formats are jpg, tif or pdf.

## DEADLINE FOR ADVERTISEMENTS: **WEDNESDAY, APRIL 3, 2024**

All recognition that includes written or time-sensitive materials is subject to event and designer deadlines.

**Full Page:**

**8.5" (w)  
x  
11" (h)**

**Quarter Page:  
4.25" (w)  
x  
5.5" (h)**

**Quarter Page:  
4.25" (w)  
x  
5.5" (h)**

**Half Page:  
8.5" (w) x 5.5" (h)**